

## **NCTech4Good conference debriefing and start-up for next year**

July 22, 2010 Agenda -- start right at 2:00. Stop at 3:00.

Call: 866-740-1260, pin 9333931

Attending: Judy Hallman, Dale Chodorow, Nancy Shoemaker, Saroj Primplavi, Leandra Ganko, Tani Kennedy, Paula Jones

Summary of evaluations. [[Nancy's version.](#)]

Additional comments on what worked.

Additional comments on how to make the conference better.

- Clarify that lunch was included. Other logistics on the web site a week or two before the event.
- All sessions at the end were follow-on discussions. May want a "real" session during each time period.

File "Things to do different next time" is at

<http://docs.google.com/Doc?docid=0AYCP74wSAY3XZGc5a3FnczhfMjNkbjQ4NTVkZA&hl=en>

Please edit and add your comments and suggestions -- let Judy know if you need permission to edit.

Should we have an unconference? When? Who will lead it?

[From Ruby's session on networks: Should we have an unconference next year? Do both - a conference with presentations then a day of follow up.]

- Facilitated discussions at the end of the day -- with people splitting up into focus groups
  - Is it too late in the day?
  - Roundtables at lunch as an alternative?
- Process for nominating topics during the day??
- Perhaps "hands on" at the same time??? Do we have enough time for that?
- Concern about ad hoc nature of unconference for this particular conference and its presumed audience.
  - Lunch roundtables, arranged in advance
  - Time at the end of the day to continue these discussions.
  - Sign up process for these discussions
    - Perhaps as part of pre-conference materials (sign up on the web site)
    - Perhaps as part of the call for papers
    - Perhaps as part of the registration
    - Perhaps (?) adjusted on the day of the conference
- People on the call were not supportive of a second day with an "unconference" format

Date: April 15

June - end of fiscal year caused problems; May is too busy

April 8 or 15 were the choices -- moved later to be further from NTEN conference

Three tracks -- More? Less?

Start later?

9:00 start; 8:00  
Session length and break times OK?  
20 minute breaks - okay  
More time at lunch?  
Yes, 90 minutes

Suggestions for ways to promote the next conference.

What was missing?

Triangle United Way

Crisp message about the purpose/focus.

Dale joining PR committee

Referred to PR committee for a plan and, perhaps, better "branding"

Suggestions for changes to committee structure --

currently: Leaders, Logistics, PR, Program, Finance and Legal, Recording.

Break PR into two:

Leandra willing to do the web site

Media/social media outreach and planning

Needs to integrate with registration/dynamic part of the web site

Program

- Judy's not willing to do this
- Needs better outreach into nonprofit and tech communities if there's to be a call for papers
- Needs an elevator speech to describe what we're looking for
- Needs strong review committee

Finance and Legal

Judy's willing to serve here

Sponsors, budget, etc.

- Can/will you serve again on the committees you are on?

- Join committees you'd like to work on.

- Should we have a committee focused on community building before the conference?

Perhaps car pooling and room sharing could go in that committee. Is this PR or a subcommittee of PR?

Suggestions for getting more people involved in planning the April 15 conference.

33 scholarships last time - advertise discount for folks involved in planning?

Topic for a planning workshop

Agreed that next step would be a 3-4 hour workshop, perhaps on a Saturday to spend more face-to-face time brainstorming solutions to some of the key items mentioned above.

NOTE: Judy's willign to coordinate for one more year. Need to look at the sustainability of the process.

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Have a call for session proposals early.

Suggestions for additional communication/collaboration tools -- currently: Google groups, Google docs, ReadyTalk, FreeConferenceCall, Doodle, with Drupal (<http://nccommunities.org/conference-team>)

Other topics?

What about having keynote plus 6 sessions in the morning, like we did this year, but with only presentations. Then facilitated discussions (unconference) and hands-on in the afternoon, which would lead well into the reception.

Do we need a keynote? Perhaps we could have more sessions in the morning.