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Speakers

Billy Bicket, billyb@billybicket.com (<mailto:billyb@billybicket.com>)

Sr. Director, Community-Driven Innovation, **TechSoup Global** (<http://www.techsoup.org>)
709 King Edward Pl, Austin, Texas 78745, 415-235-2275

Billy spends his days working to design, cultivate and convene existing networks of people working at the intersection of technology and social change. In the community, Billy leads a cadre of +60 Community Organizers focused on convening +30,000 entrepreneurial developers, designers, researchers and business people working on developing practical solutions to some of our most pressing social issues.

On the resource side of development, Billy works with government agencies, academia, technology companies and philanthropists to develop innovative programs that help partners meet research, development and philanthropic goals.

Under Billy's leadership, NetSquared's community-driven approach to innovation has distributed +\$300k in cash awards to social innovation projects, and has provided support to +700 projects. He has been instrumental in developing partnerships with luminary organizations such as the UC Berkeley Human Rights Center, USAID, Vodafone, Microsoft and Yahoo!.

For more information on Billy see [his LinkedIn page](http://www.linkedin.com/in/billybicket) (<http://www.linkedin.com/in/billybicket>).

Shelly Bowers, SBowers@unitedwaytriangle.org (<mailto:SBowers@unitedwaytriangle.org>)

Director of Technology Solutions, **United Way of the Greater Triangle**
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Jeff Cobb, jcobb@tagoras.com (<mailto:jcobb@tagoras.com>)

Managing Director, **Tagoras** (<http://www.tagoras.com>)
711 Rosemary Street, Box C | Suite D, Carrboro, NC 27510, 919-201-7469

Jeff Cobb is founder and managing director of Tagoras, a research and consulting firm that helps organizations reach more people and generate more revenue from their Web-based knowledge and learning offerings. He writes and speaks frequently about the intersection of technology innovation and education and is author of the highly popular eBook, *Learning 2.0 for Associations* (www.alearning20.com (<http://www.alearning20.com>)). Prior to starting Tagoras, Jeff was the founder and CEO of Isoph, where he was instrumental in planning and

implementing a wide range of successful association e-learning initiatives. Jeff serves on the professional development section council of the American Society of Association Executives as well as on the advisory board of Philantech, provider of the PhilanTrack™ online grant proposal, reporting and management system. He blogs weekly at www.missiontolearn.com (<http://www.missiontolearn.com>).

Mark D. Dibner

Founder and Board Chairman, [Kramden Institute, Inc.](http://www.kramden.org) (<http://www.kramden.org>)

Mark D. Dibner, Ph.D., MBA, Founder and Board Chairman, brings to the Kramden Institute a strong background in management of technology, education, non-profit management, and entrepreneurship. In June 2003, he and his son Ned began the Kramden pilot project in their basement. He was founder and President of two companies, BioAbility, LLC (1994 to present) and Strategic Outcomes Services, Inc. (1998, until its sale in 2001). He served as a Fellow of the Wharton School from 1986 through 1988, and from 1986 through 1998 was an adjunct associate professor on the faculty of Duke University's Fuqua School of Business, where he taught 1-2 courses each year in entrepreneurship and management of technology. His not-for-profit organization experience includes serving as a Vice President of the 501(c)(3) North Carolina Biotechnology Center from 1986 to 1994. Mark combines backgrounds in science and business; academia and industry. He holds a Ph.D. in neurobiology and pharmacology from Cornell University Graduate School of Medical Sciences, an M.B.A. in strategic planning from Widener University, and a B.A. in physiological psychology from the University of Pennsylvania. He has worked as a researcher in neuropharmacology and cell biology at the Univ. of Colorado Medical School and the Univ. of California at San Diego, and later for six years as a principal scientist at E.I. DuPont and Co. Mark is the author of 13 books on technology management and biotechnology in the United States and Japan, and over 120 published articles. He has served on numerous boards of directors, including those of companies, non-profits, and editorial boards. Mark, his son Ned (Kramden Institute Cofounder) and his wife, Elaine -- a frequent KI volunteer and supporter -- live in Durham, NC.

Judy Hallman, hallman@rtpnet.org (<mailto:hallman@rtpnet.org>),
Volunteer, [Public Information Network, Inc.](http://www.pininc.org) (<http://www.pininc.org>)
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Judy has a BA and MA in Mathematics from UNC-Chapel Hill and took one of the first computer courses on the Univac 1105 while in graduate school (1961). In 1967, Judy joined the UNC Computation Center as a Fortran/Assembler programmer. When she retired in 1999, she was Campus Webmaster and a Tier 2 Analyst in the IT Response Center. She has worked with PINInc/RTPnet providing hosting services for nonprofit organizations since 1989. Her current interests include Drupal and CiviCRM ([NCCommunities.org](http://nccommunities.org) (<http://nccommunities.org>)) and recording the [history of computing on the UNC-Chapel Hill campus](http://www.ibiblio.org/comphist) (<http://www.ibiblio.org/comphist>).

For more information on Judy, see her [website](http://www.rtpnet.org/hallman) (<http://www.rtpnet.org/hallman>).

Annaliese Hoehling, annaliese@nten.org (<mailto:annaliese@nten.org>), http://twitter.com/annaliese_h (http://twitter.com/annaliese_h)

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Annaliese has been with NTEN for almost four years, working to connect NTEN members with each other and with the information and resources that will help make their jobs a little (or a lot!) easier. Annaliese comes to NTEN from a literary background, with an MFA in Literary Translation (go ahead and ask her what that is, everyone else does) and an MA in English. Though she's spent plenty of time in libraries and in front of classrooms, she also found the time to co-direct a small arts-in-education program associated with the University of Arkansas in order to bring poetry and creative writing workshops to students throughout the state and co-found and edit an online journal of international literature in English translation. Both of these experiences have fostered in Annaliese an appreciation for the role of technology in social change, cultural enrichment, and free information endeavors.

Lawrence Ingraham

Strategist, [TriOut](http://trioutnc.com) (<http://trioutnc.com>)

Mark W. Ishman, mishman@ishmanlaw.com (<mailto:mishman@ishmanlaw.com>)

Attorney, [Ishman Law Firm](http://www.ishmanlaw.com/) (<http://www.ishmanlaw.com/>)

Mark W. Ishman has extensive experience as a cyber law lawyer, Internet privacy lawyer and Internet security lawyer in the emerging technologies arena. He is a member of The Law Office of Mark W. Ishman, P.C. and has a Master's of Law in Information Technology & Privacy Law. The Ishman Law Firm provides legal advice and counsel in both transactional and litigation matters.

Paula G. Jones, pjones@ncnonprofits.org (<mailto:pjones@ncnonprofits.org>),

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Director of Technology and Administration, [N.C. Center for Nonprofits](http://www.ncnonprofits.org)

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Paula Jones is director of technology and administration at the N.C. Center for Nonprofits. She interned at the Center while she attended N.C. State University, where she graduated cum laude and received a BS in biological sciences and science education. Paula taught high school in Raleigh for three years before returning to the Center in 2003. With her love of science and all things analytical, she enjoys administering the Center's information technology. She has more than seven years experience in website development, database management, and network administration. Paula serves as an organizer for NCTech4Good and is a board member for Public Information Network, Inc./RTPnet.

Jane Smith Patterson

Executive Director [e-NC](http://e-nc.org) (<http://e-nc.org>)

Jane Smith Patterson currently serves as executive director of the e-NC Authority, an organization with a goal of bringing affordable high-speed Internet access to the citizens, businesses and institutions of North Carolina, particularly in rural areas. Prior to taking this leadership position in 2001, Patterson worked for North Carolina Gov. Jim Hunt through his four terms in office, first as secretary of administration, then as chief advisor for policy, budget and technology, and finally as senior advisor for science and technology and director of the office for technology. Patterson's background also includes working in the private industry as vice-president of ITT Corporation- Network Systems Group, of ITT-Alcatel and Alcatel, NA. and has served as a vice chancellor at UNC-Wilmington and in positions with research programs at the University of Pennsylvania and UNC-Chapel Hill. She has been an advisor to many countries in the planning for deployment of national information infrastructure. Patterson has served in many positions that have direct impact on the growth of Geographical Information Systems technologies including chairing the founding year of the Global Spatial data Initiative. Patterson consistently leads focused efforts, both for her state and nationally to improve technology and its application, in order to enhance the economy of North Carolina and the United States as well as to advance educational opportunities for future generations. Currently, Patterson is the Executive Director of The e-NC Authority.

Jane is a graduate of the University of North Carolina at Chapel Hill, and has completed post-graduate degree work at N.C. State University and additional studies at Harvard University. She serves on a number of boards for nonprofit organizations, including the Z. Smith Reynolds Foundation.

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Kivi Leroux Miller is president of Nonprofit Marketing Guide.com and EcoScribe Communications, and the author of "The Nonprofit Marketing Guide: High-Impact, Low-Cost Ways to Build Support for Your Good Cause" (2010, Jossey-Bass). Through training, coaching and consulting, she helps small nonprofits and communications departments of one make a big

impression with smart, savvy marketing and communications. She teaches a weekly webinar series and writes a leading blog on nonprofit communications at Nonprofit Marketing Guide.com. She also presents highly rated in-person workshops on a variety of nonprofit marketing topics around the country. More than 2,000 nonprofits in 50 states, across Canada, and in more than two dozen countries have participated in Kivi's webinars.

Karen Ondrick, ncevents@lenovo.com (<mailto:ncevents@lenovo.com>)
Program Director for Community Relations, **Lenovo** (<http://www.lenovo.com>)

Karen Ondrick is Program Director for Community Relations at Lenovo's executive headquarters in Morrisville, North Carolina. Lenovo, currently the world's fourth largest computer company, is dedicated to building exceptionally engineered personal computers. As Lenovo's primary contact for external relations and community outreach at the Morrisville headquarters, Karen's responsibilities include employee volunteer initiatives and managing the Lenovo United States annual employee charitable giving program.

Karen joined IBM in 1981 in Connecticut and spent 12 years in management positions in various Northeastern U.S. branch, region, and headquarter sites. Karen relocated to Raleigh in 1993 as IBM Sales & Distribution Operations Manager for the Southeast U.S. Customer Support Organization, and transferred to IBM's Personal Computing Division in 1996. Karen held various management and staff positions in the Americas PC Division, and assumed her current role in Lenovo in 2007.

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After a career as a travel writer, Trish went back to university 10 years ago in Computer Information Systems. She specializes in nonprofit technology both abroad, as Executive Director and Founder of Worlds Touch, and at home, as a VISTA volunteer. She's created a community technology center, installed databases and revised websites for several nonprofits in the Triad area. She provides staff training, software research and configuring, and tech assessments.

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Nancy Shoemaker is a consultant helping small nonprofits take advantage of Internet technologies: building and maintaining websites, setting up virtual office infrastructure, and supporting social networks. Her academic background is in mathematics, and she has been working to support users of software since 1982. She holds a certificate in nonprofit management from Duke University continuing education, and is a past president of AAUW of North Carolina and serves on the board of NC Women United.

Ruby Sinreich, ruby@lotusmedia.org (<mailto:ruby@lotusmedia.org>)
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Ruby Sinreich is the founder and editor of **OrangePolitics.org** (<http://orangepolitics.org>), a progressive multi-author weblog with a vibrant community discussing local issues around her hometown of Chapel Hill, NC. Professionally, she specializes in strategies that connect people to each other, sometimes known as "network-centric advocacy," "social media," "Web 2.0," or "grassroots organizing," depending upon what type of geek one is. Ruby is currently the Director of New Media Strategy at **HASTAC** (<http://www.hastac.org/>), an innovative interdisciplinary project that works to build the field of digital media and learning. Her previous professional experience includes social network analysis, blogger outreach, organizer capacity-building, web site design and development, online communication strategy, and all manner of trainings for literally hundreds of nonprofits including the Fellowship of Reconciliation, Planned Parenthood

Federation of America, Greenpeace International, and the American Civil Liberties Union.

Nancy Starr, nancy@frolickingfrog.com (<mailto:nancy@frolickingfrog.com>)

Freelance Web Developer

Nancy L Starr has been a technology maven for over 20 years; one of her particular areas of expertise is accounting systems. Nancy's involvement with accounting systems began early in her IT career, when she worked for a Philadelphia bank as a computer operator. Finding her niche, she quickly moved into a customer-facing role as a thrift-software conversion specialist, including training of key personnel. Throughout the 90's, she worked with firms in Southwest Florida to implement business automation projects, including fund accounting, for non-profits such as the Boys and Girls Club and the Cape Coral Computer Club. Nancy performed countless accounting system conversions, database installations, and point-of-sale system set-ups. For almost 9 years, she was employed by the Lee County, Florida, School System as a part-time computer instructor, and continues to train people on productivity techniques with software tools such as Microsoft Office, and the Adobe Web Production Suite today.

From 2000 to 2006, Nancy worked at Sony's national call center as an escalation specialist and senior technician for their VAIO computer line. During this time, she earned an associate degree in computer information technology, with a minor in digital publishing, in anticipation of a move into the field of web design/development. In 2006, when Sony off-shored that position, Nancy began concentrating on building web sites. One thing she specifically set-out to do was apply her expertise to researching the pro's and con's of many popular e-commerce solutions. To-date, she has successfully implemented commercial and open-source platforms such as PayPal, Google Cart, VirtueMart, ZenCart, and Magento Commerce. She has carried out maintenance on a number of proprietary systems, and also works with online auction sites, such as eBay and Etsy.

Wayne Sutton, Wayne@wayne-sutton.com (<mailto:Wayne@wayne-sutton.com>),

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Business development/ marketing strategist for [TriOut](http://trioutnc.com) (<http://trioutnc.com>) and Partner of

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Wayne Sutton helps individuals, startups and businesses succeed in understanding how to communicate on the social web via brand strategy, social networks and location-based services. With nearly 10 years experience in the technology and social media sector, he's provided counsel to business leaders ranging from founders of small start-ups and representatives of non-profit organizations to CEOs of large and small corporations.

Wayne is the president of the Triangle Social Media Club chapter. Wayne has spoken at various conferences and events such as SXSW, Social Media Breakfast, Triangle American Marketing Association, Pubcon Austin and Blog World. Staying current with the ever changing trends in the technology community. Wayne loves making videos, blogging, educating and inspiring others.

For more information on Wayne, visit his [LinkedIn page](http://www.linkedin.com/in/waynesutton) (<http://www.linkedin.com/in/waynesutton>), his [blog](http://socialwayne.com/) (<http://socialwayne.com/>), his [facebook page](http://facebook.com/waynesutton) (<http://facebook.com/waynesutton>), or follow him on [twitter](http://twitter.com/waynesutton) (<http://twitter.com/waynesutton>) @WayneSutton.

Sean Watson, sean@techeffectrocks.com (<mailto:sean@techeffectrocks.com>)

Nonprofit Technology Consultant, TechEffect

Sean Watson is a nonprofit technology consultant and owner of TechEffect, a Wilmington, NC based technology firm that provides technology planning, assistance, and support to nonprofit organizations. He focuses on providing environmental, social justice, and community-based organizations, with the technology support they need, to maximize their effectiveness, efficiency, and results.

Sean graduated from the University of North Carolina at Wilmington with a BS in Computer Science with a minor in Psychology. His research and studies in artificial and human intelligence formed the basis for his ability to understand how to be effective with organizations

and individuals. In more recent years he has participated in extensive leadership and communication trainings to improve his effectiveness. He has worked for multiple Fortune 500 companies, including Corning and GE where he honed tech support, programming, and project management skills. He has done technology and effectiveness consulting work since 1994, and focuses on outcomes, client satisfaction, and getting results.

For more information on Sean, see his [blog](http://www.seanwatson.com/) (<http://www.seanwatson.com/>).