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Sponsor the NCTech4Good 2010 Conference

We would like to invite your company to sponsor the first NCTech4Good Conference, Friday, June 25, 2010 in Chapel Hill. This state-wide conference's focus is how technology can advance the mission of nonprofit organizations. We are expecting about 150 technology providers and nonprofit professionals to attend. We are seeking sponsorships primarily so that, in these still difficult economic times, we can offer scholarships to many of the attendees.

Sponsor benefits include

- your logo on conference materials,
- recognition during the conference welcome and at the reception which will immediately follow it,
- exhibit space at the conference, and
- complimentary registration for one or more people (at sponsorship levels \$250 and above).

Financial contributions are most welcome, but we also will appreciate (and credit at their value) in kind contributions such as

- name tag holders, pens, pads and other registration supplies,
- wine and beer for the reception, and
- logistics support such as duplicating conference materials.

We also have a unique opportunity for one sponsor to co-brand [The Idealware Field Guide to Software for Nonprofits](http://www.idealware.org/field-guide) to distribute to the conference attendees as well as to their own employees or clients. Please contact Nancy Shoemaker, nancy@shoemakergroup.com, 919-819-2598, by May 15, 2010, if you are interested in pursuing this opportunity.

[NCTech4Good](http://www.meetup.com/NCTech4Good/) and the conference are supported by the [N.C. Center for Nonprofits](http://ncnonprofits.org/), [United Way of the Greater Triangle](http://unitedwaytriangle.org/), [Public Information Network, Inc.](http://www.pininc.org/) (also known

as RTPnet), [NTEN](http://nten.org/) (<http://nten.org/>), and [NetSquared](http://netsquared.org/) (<http://netsquared.org/>)— all organizations dedicated to providing nonprofit organizations support and education on improving efficiency and effectiveness through information technologies. RTPnet hosted six similar conferences in 2000-2005 and we will build upon their experience.

We are including a list of sponsorship levels below.

You may register to become a sponsor using the [online form](http://nctech4good.org/civCRM/event/register?reset=1&id=1) (<http://nctech4good.org/civCRM/event/register?reset=1&id=1>) or you may complete the [attached Microsoft Word form](http://nctech4good.org/files/sponsorform-fillin.doc) ([/sites/nctech4good.org/files/sponsorform-fillin.doc](http://nctech4good.org/files/sponsorform-fillin.doc)) and email it to info@nctechforgood.org (<mailto:info@nctechforgood.org>) or you may print the [attached pdf file](http://nctech4good.org/files/sponsorform.pdf) ([/sites/nctech4good.org/files/sponsorform.pdf](http://nctech4good.org/files/sponsorform.pdf)) and mail it to NCTech4Good Conference, c/o Judy Hallman, 1078 Lystra Rd, Chapel Hill, NC 27517.

You can review the [current agenda](http://nctech4good.org/agenda) (<http://nctech4good.org/agenda>).

If you have any questions (for example, regarding in-kind offers), please contact Judy Hallman, hallman@email.unc.edu (<mailto:hallman@email.unc.edu>) (preferred), 919-933-3931.

Sincerely,

NCTech4Good Conference Leaders:

Shelly Bowers, United Way of the Greater Triangle

Leandra Ganko, LeGa Design Group

Judy Hallman, Public Information Network, Inc.

Paula Jones, N. C. Center for Nonprofits

Tani Kennedy, Account Executive

Patricia Perkins, VISTA volunteer, Faith Action International House

Nancy Shoemaker, Shoemaker Group

Sean Watson, TechEffect

\$1500 — Customized Book Sponsor (only one available; deadline May 15)

Your logo on copies of The Idealware Field Guide to Software and the opportunity to write the forward for the version of the book that will be distributed to all attendees

Option to purchase additional hard copies of the customized book.

Access to the PDF of the book to distribute to your employees, clients or other partners.

All other benefits of Gold sponsorship.

\$1000 — Gold Sponsor

\$500 — Silver Sponsor

\$250 — Bronze Sponsor

Complimentary conference registration(s) (Gold - 2, Silver/Bronze 1)

Exhibit table (3x6) in registration area.

All other supporter benefits.

\$50 - \$200 — Supporter

Space on an exhibit table in registration area.

Recognition during the Conference Welcome and during the Reception.

Logo on conference web site, program booklet, and other materials.

Option to contribute a flyer or other item to the registration packet.

NOTE: The number of exhibit tables is limited. Tables will be allocated based on sponsorship level and date of receipt of your sponsorship offer.

Attachment	Size
sponsorform-fillin.doc (http://nctech4good.org/sites/nctech4good.org/files/sponsorform-fillin.doc)	149.5 KB
sponsorform.pdf (http://nctech4good.org/sites/nctech4good.org/files/sponsorform.pdf)	207.31 KB